

SPONSORSHIP PROSPECT

2nd World Symposium on Sustainable Transport and Livability

WSSTL 2027 Vienna, Austria

30 March - 2 April 2027

TU Wien, 1040 Vienna, Austria



Website: wsstl2027.fvv.tuwien.ac.at

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The **2nd World Symposium on Sustainable Transport and Livability (WSSTL 2027)** will take place from **30 March to 2 April 2027** at **TU Wien, Vienna**. Organized by the TU Wien in collaboration with the International Group on Sustainable Transport and Livability (IGSTL), the symposium brings together global leaders from research, policy, industry, and practice to advance solutions for more sustainable, inclusive, and livable cities.



"We warmly invite you to join us in Vienna and contribute your expertise to shaping an inspiring symposium that advances knowledge exchange on sustainable transport and livability."

Prof. Günter Emberger

Convener and Chair of WSSTL 2027
Head of Institute of Transportation
TU Wien, Vienna, Austria



"IGSTL promotes international knowledge exchange on how transport policy, planning, design, and engineering shape health, equity, environmental quality, and resilience."

Prof. Ashish Verma

President of IGSTL
Indian Institute of Science, Bengaluru, India

ABOUT TU WIEN

TU Wien is one of Europe's leading technical universities, recognized globally for excellence in research, innovation, and education. Located in the heart of Vienna, it combines a strong engineering foundation with forward-looking work on sustainability, climate action, digitalization, and urban development. With close links to industry, government, and international networks, TU Wien provides sponsors with strong **academic credibility, global visibility, and access to technology-driven solutions.**

ABOUT IGSTL

The **International Group on Sustainable Transport and Livability (IGSTL)** is a global platform connecting leading researchers, policymakers, practitioners, and industry experts dedicated to advancing sustainable transport and livable cities. Through conferences, workshops, publications, and ongoing engagement, IGSTL accelerates the translation of research into practice and policy.

Transport systems shape economic vitality, social inclusion, and environmental outcomes. WSSTL 2027 positions transport as a driver of well-being, resilience, and livability — bringing together global leaders from academia, policy, and industry. As a sponsor, your organization gains a powerful platform to **showcase innovation, demonstrate sustainability leadership, and engage with decision-makers** shaping the future of mobility.

400+

Attendees
Expected

50+

Countries
Represented

4

Day
Conference
Program

4

Sponsorship
Tiers

Demonstrate Leadership

Position your brand at the forefront of sustainable mobility and urban livability on a global stage

Connect with Decision-Makers

Engage directly with researchers, policymakers, and industry leaders shaping future transport policy.

Maximize Brand Visibility

Your logo and brand featured across all conference materials, digital platforms, and official communications.

Build Strategic Partnerships

Access TU Wien's extensive network of industry, government, and international academic partners.

KEY SYMPOSIUM THEMES

1 Sustainable Transport and Well-being

2 Sustainable Transport and Health and Happiness

3 Sustainable Transport and Quality of Life (QoL), Equity, and Social Justice

4 Sustainable Transport and Safety, Accessibility, Affordability, and Environmental Quality

5 Sustainable Transport and Disaster Resilience

6 Other Aspects of Sustainable Transport related to Livability & Quality of Life

Overview of Panel Sessions

	Session Title	Type	Key Themes
-	Welcome and Keynote Addresses	Opening / Keynote	Livability and sustainability as political imperatives; mayoral visions
1	Governing Livable and Sustainable Cities: A Global Policy Dialogue	Panel Discussion	Cross-continental policy dialogue; EU and India; multi-level governance
2	Public Transport, Livability, and Sustainability	Panel Discussion	Public transport modernization; electrification; equity; Global South comparisons; labor shortage
3	Sustainable Urban Mobility Plans: Governance, Implementation, and Impact	Panel Discussion	SUMPs; institutional capacity; stakeholder engagement; monitoring
4	City Logistics, Sustainable Urban Freight, and Livability	Panel Discussion	Last-mile delivery; zero-emission freight; urban space; regulation
5	Transport, Health, and Urban Livability	Panel Discussion	Active mobility; urban heat islands; aging population; barrier-free transport; health equity

International Scientific Committee

Name	Organization
Prof. Günter Emberger	TU Wien, Austria
Prof. Ashish Verma	Indian Institute of Science (IISc), India
Prof. Aruna Sivakumar	Imperial College London, UK
Prof. Eva Heinen	ETH Zurich, Switzerland
Prof. Giovanni Circella	University of California, Davis, USA
Prof. Greg Marsden	University of Leeds, UK
Prof. Lori Tavasszy	TU Delft, Netherlands
Prof. Louise Reardon	University of Birmingham, UK
Prof. Marianne Vanderschuren	University of Cape Town, South Africa
Prof. Sonja Haustein	Technical University of Denmark (DTU), Denmark
Prof. Travis Waller	TU Dresden, Germany
Prof. Andrés Monzón	Universidad Politécnica de Madrid, Spain
Prof. Astrid Gühnemann	BOKU University, Austria
50+ experts from 25+ countries	

We offer four tiers of sponsorship, each designed to provide meaningful visibility and engagement opportunities tailored to your organization's goals. All sponsors receive prominent logo placement, digital program inclusion, and invitations to the prestigious **Mayor's Dinner**.

SPONSORING PACKAGES	PLATINUM € 20,000 Sponsorship contribution (max: 2 Sponsors)	GOLD € 15,000 Sponsorship contribution (max: 4 Sponsors)	SILVER € 10,000 Sponsorship contribution	BRONZE € 5,000 Sponsorship contribution
Complimentary Registrations (Early Bird Rate)	3 (Value: € 2,940)	2 (Value: € 1,960)	2 (Value: € 1,960)	1 (Value: € 980)
Exhibition Space	6 m ²	4 m ²	4 m ²	2 m ²
LinkedIn Posts	3 Posts	2 Posts	1 Post	
Named Panel Session	✓	✓		
Panel Session Presentation	✓	✓		
Logo on all Conference Materials	✓	✓	✓	✓
Logo on Website & Program	✓	✓	✓	✓
LinkedIn Account Tagging	✓	✓	✓	✓
Mayor's Dinner Invitations	3 (Value: € 360)	2 (Value: € 240)	2 (Value: € 240)	1 (Value: € 120)



Special Discounts for Emerging Businesses

Start-ups & Micro-enterprises: 20% discount, Small & Medium-sized Enterprises (SMEs): 10% discount

- 1 Sponsor Recognition:** Sponsors receive logo visibility and acknowledgment on the symposium website, digital program, official communications, session slides, and conference posters and roll-ups, according to their sponsorship tier.
- 2 Panel Session Speaker (Platinum & Gold):** Platinum and Gold Sponsors may name one panel session and nominate one representative as a panel speaker, subject to approval by the organizers and alignment with the symposium themes. Complimentary registration is provided; travel and accommodation are the responsibility of the sponsor.
- 3 Mayor's Dinner:** Access to the Mayor's Dinner on 31 March 2027 in the historic Volkshalle of Vienna City Hall, offering high-level networking opportunities.
- 4 Exhibition Space:** Prominently located exhibition space with excellent visibility and direct access to conference participants throughout the event.
- 5 Green Event Policy:** In line with our commitment to hosting a Green Event, sponsors are encouraged to follow environmentally responsible practices. Printed materials and single-use promotional items are discouraged; sustainable, reusable items are welcome.
- 6 General Conditions:** All sponsorship packages are subject to availability and final confirmation by the organizers. Sponsor benefits will be provided as outlined in the selected package. Travel and accommodation expenses are the responsibility of the sponsor.

CONTACT US

For questions about sponsorship opportunities, please reach out to the local organizing committee directly.



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Shape the future of sustainable transport and livability.
Connect with leading experts from around the world at
WSSTL 2027.



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